



**Animal Rescue.
Led by Kids.
Powered by Play!**

What is Rescue Legends?

Rescue Legends is a mission-based program and collectible card experience that empowers kids to support real rescue animals through storytelling, play, and action. Kids collect cards featuring real rescue animals who have become illustrated "Legends," complete fun missions in the real world, vote for which animals they want to see featured in future card packs, and more.

By blending fantasy adventure with real-life impact, Rescue Legends helps children build empathy and confidence, while becoming leaders in ending the animal rescue crisis...

One card at a time.



Who is it for?

- **Kids**, ages 6–12
- **Parents** wanting meaningful activities with their kids
- **Rescue organizations** looking to engage families
- **Educators, Rescue advocates**, and **Community Leaders**
- **Dog lovers** and **collectors**



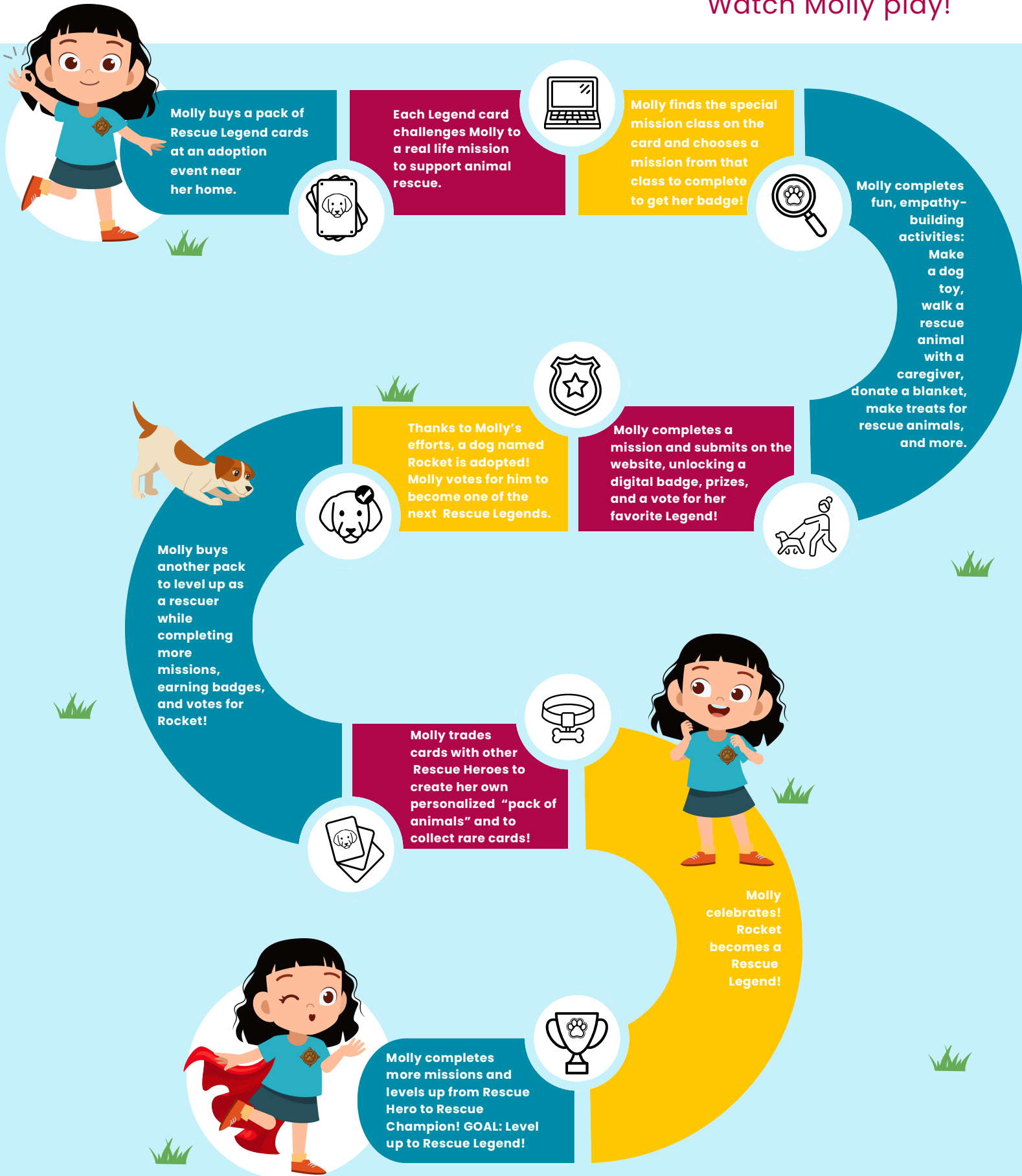
Ways to Play + Participate

- **Solo or family mission** play
- **School, shelter, rescue, pet stores** or **library** programs
- **Community events**, and **pop-ups**
- **Missions** and **limited-edition** card releases



How does it work?

Watch Molly play!



The path from a shelter dog to a Legend



Hello, I'm Rocket. I was just rescued and now I'm in a shelter waiting for my forever home.



Arrooooo!
I got adopted by my forever family!

My family just nominated ME to become one of the next Rescue Legends!



Kids hear about my rescue story and buy card packs and complete missions to support animal rescue - AND earn me votes towards becoming a Legend.



The next pack of Rescue Legends are announced....
(drumroll)
I made the pack!

An illustrator uses my looks, personality, and backstory to bring my Legend character to life!



I celebrate my life with my new forever family - and also as a Rescue Legend!



What's in a starter pack?



10 one-of-a-kind collectible cards of adopted Legend animals illustrated as whimsical, imaginative characters based on their looks, personality, and backstory.



How to Play Card + Rescue Legends Membership Card (Offers exclusive access to special missions and limited time rewards.)



Special perks online for: Submitting missions, voting for Legends, collecting digital badges, learning about caring for animals, etc.

How to read a card

Name of the Legend Animal

Our legend's illustrated character alias!

Real animal's photo!

Real animal stats!

Special missions are assigned from each of our Legends to you, our Heroes!

Check out a card's rarity!

Unique, one-of-a-kind card number

Legend cards come out seasonally and have themes for every Pack! Collect them all and save more lives!

Each animal has unique Hero Traits leveled 1 to 5 that help them complete their own adventures and offer further gameplay for players!

How do shelters and rescues benefit by partnering with Rescue Legends?



Missions that Make a Difference

Every Rescue Legends mission is designed to empower kids to support animal rescue. From creating awareness, volunteering, or collecting needed supplies, the challenges are fun, age-appropriate, and have a tangible impact on animals waiting for forever homes.

Proceeds that Give Back

A portion of every Rescue Legends card pack purchase goes directly to animal shelters and foster-based rescues—helping fund medical care, food, transportation, and adoption efforts for animals in need.

Educating Kids to End the Rescue Crisis

Our goal is to help end the rescue crisis by teaching the next generation how to care for animals with empathy and responsibility. Through storytelling, Social-Emotional Learning (SEL), and real rescue tales, kids discover what it means to be kind, compassionate, and active advocates for animals in need.

Foster Feature Spotlight

Know a dog who's been in the foster system a long time? Kids and caregivers can send us animals they want to spotlight. We'll feature these "Foster Features" to help them get adopted faster.

Highlight your Organization's Work

Kids can nominate their own rescue dogs to become part of the official Rescue Legends Pack! Each season, a new group of animals is selected, and their rescue organizations are featured right on the cards, amplifying your mission and celebrating stories of resilience, love, and second chances.

Partnering with Shelters & Rescues

We team up with shelters and rescue organizations to share real stories, distribute mission content, and promote adoptable animals.

Want to collaborate? Let's connect!

SEL Curriculum

For schools, libraries, and
community organizations



Rescue Legends is more than a game—it's a movement that empowers children to build compassion, confidence, and connection through imaginative storytelling and mission-based play. By partnering with us, your classroom, library, or program can become part of a national effort to eradicate the rescue crisis by making kids the solution through nurturing social emotional skills for the next generation.

- Curriculum available for ages 6-12
- CASEL aligned to meet school standards
- Flexible for semester term or workshop style options based on your center needs
- Encourages reading, writing, and creative play through collectible storytelling cards
- Builds leaderships skills, volunteerism, advocacy, and civic engagement
- Offers fun and engaging ways to connect families to your space

Ways to incorporate Rescue Legends into your program:

Adopt-a-Legend Day

Invite a foster animal to your classroom or library for a play day

STEAM Tie-In: Build a Shelter Challenge

Let kids use cardboard, Legos, or recycled materials to build ideal pet shelters and learn about proper pet care

SEL Skill of the Month Integration

Match Rescue Legends activities with SEL themes (e.g. "Empathy Month" includes reading rescue stories and writing thank-you notes to shelter workers).

Animal Supply Drive

Host a donation event where kids collect supplies (blankets, treats, food)

Guest Speaker Series

Invite rescue workers, vets, foster families, or therapy dog handlers to talk about animal care and how kids can help.

Junior Animal Club

Start a club or after-school program where kids become a "pack" using their Rescue Legends cards in a role-playing adventure! Experience imaginary quests, learn about animal care, and team up on real-life rescue-themed missions for local shelters.

Hide-a-Card: A Rescue Reading Adventure

Kids follow clues through select library books to discover a hidden Rescue Legend card—unlocking the magic through reading and comprehension.

Developmental Benefits



Problem solving through missions



Reading comprehension & Vocabulary development



Communication & Relationship skills



Empathy & Compassion



Responsible decision-making



Animal Care




Community engagement & Advocacy

Why does this matter?

 **Shelter Intake**
5.8 Million/Year

 **Adoption Rate**
4.2 Million/Year

 **Euthanasia**
600,000/Year



Raises Awareness for Current Adoptable Animals:

Through Rescue Legend's missions, kids and families are encouraged to visit, support, and promote animals currently waiting for homes.



Supports Animal Rescue Efforts: A portion of proceeds from each seasonal card pack is shared with participating shelters or rescues.



Highlights Shelter's Success Stories: Adopted animals featured in collectible cards and online spotlights.



Boosts Rescue Visibility: Brings awareness to animals in need through player's missions, connected gameplay, and social media.



Builds real-world (screen-light) connection:
For players, shelters, and animals in need.



Teaches compassion, responsibility, and kindness:
And it's fun!

How can I support Rescue Legends?

Product & Retail Investment

Support our early-stage product development.

Funding goes toward:

Scale production of mission packs and cards

Explore eco-friendly packaging

Bring Rescue Legends to wider retail or subscription channels



Grants & Educational Funding

Support our mission to build empathy and literacy through play.

Funding goes toward:

Game development and production

Distribution to schools and libraries

Educational curriculum materials tied to SEL (Social-Emotional Learning)



Shelter Support

Help us cover costs for shelters or rescues that nominate animals.

Funding goes toward:

Rescue-focused missions and community outreach

Special giving campaigns and awareness

Shipping products to shelters



Creative Sponsorships

Sponsor an artist, card series, or mission pack.

Funding goes toward:

Fair pay for illustrators and writers

Development of new storylines and digital interactions

Expansion of the character world and collectibles



How did Rescue Legends begin?

A note from our founder



Cherry the Legendary

Well, it started with three dogs.

The first was **Angel**, a beagle I had as a kid. She loved to sniff and chase, true to her breed, and she was my first introduction to having a pet. But not long after we got her, we found out my sister was allergic—so Angel had to stay outside day after day. I was too young to understand the responsibilities in caring for a pet, but looking back, it broke my heart to consider her quality of life. I wish I had known more. I wish I had done better.

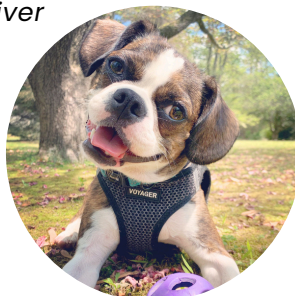
Years later, after some tough losses, **River** came into my life. He's a Boston Terrier/Cavalier King Charles mix, and is always moving – just like a river. He became my joy, my walking buddy, my best animal care teacher, and a true example of a dog's unconditional love.

Then came **Cherry**... A little dachshund mix, and very first foster dog. He was rescued from a hoarding situation—over 100 dogs in one NYC apartment. Cherry had never been outside. He moved around my home like a ghost, like he didn't believe he deserved to be seen. The loss of dignity was palpable. I'll never forget the way he'd look up at me in those first days, like he was saying, "What are you looking at?" But slowly, he started to change. He found hope. He discovered zoomies! And finally seeing him curled up in his new family's arms, I knew I wanted more people—especially kids—to witness that kind of transformation.

Angel



River



Cherry



These three dogs inspired Rescue Legends.

To teach the next generation how to care for animals with empathy and respect.

To show the healing and companionship that animals bring into our lives.

**To support rescue work that changes lives—not just for the animals,
but for the people who help them too.**

With a background in storytelling and educational content for kids, I saw the chance to combine it all—real rescue animals, meaningful missions, and a chance for kids to learn how to be compassionate, brave, and kind through imaginative play.

I look forward to you joining pack, and becoming a true rescue hero!!

Jennifer DiDonato
Founder

Join us in the rescue!



Follow us on Instagram:

Follow **@rescuelegendsofficial** for updates, sneak peeks, featured rescue pups, and behind-the-scenes fun!



Visit our website for updates: **rescuelegends.com**



Are you a shelter or organization wanting to partner or feature one of your animals in our Foster Feature?

Contact us at **rescuelegendsofficial@gmail.com** to learn more.



Are you a school looking to incorporate Rescue Legends into your programming?

Contact us at **rescuelegendsofficial@gmail.com** to receive a sample lesson or a lesson kit.



Are you interested in how you can support Rescue Legends?

Contact us at **rescuelegendsofficial@gmail.com**



Any other questions?

Contact us at **rescuelegendsofficial@gmail.com**